

EVENT GUIDE FEATURE:

SHOPBOT BRINGS BLACK FRIDAY TO AUSTRALIA

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When: 29/11/2013 00:00 to 30/11/2013 00:00

Address:

Event Description:

For 24 hours only, brands like Macy's, Bloomingdale's, The Iconic, General Pants and Bonds will give you access to top products at exclusive discount prices online at blackfriday.shopbot.com.au. The giant sale will include fashion, accessories, electronics, health, beauty, and much more.

Black Friday originates in the US and marks the beginning of the Christmas shopping season. Neil Thomas, Asia-Pacific Sales Director of Shopbot explains why the Company decided to bring Black Friday to Australia.

"Previously, Aussies have had to wait until the Boxing Day Sales to get the best bargains. We wanted to go one better, and give them access to these kinds of discounts before the Christmas season."

To register for the 24-hour sale and access exclusive discounts, go to blackfriday.shopbot.com.au

<http://blackfriday.shopbot.com.au/>

More details:

Shopbot is one of Australia's largest and most established price comparison websites. The website works with retailers to upload, list and compare products for consumers to shop and save more easily.